



## Creative Conversation 2019 Sponsorship Opportunities

Emerging Arts Leaders: Philadelphia's 2019 *Creative Conversation: What's Next in the Arts?* explores critical issues in the arts through a dynamic mini-symposium. *What's Next* looks beyond current best practices to anticipate shifts that impact artists and arts leaders in a wide variety of creative institutions. This year's event will feature keynote speaker Stanford Thompson, founder and Executive Director of Play On, Philly!, and will take place on Saturday, October 26 from 11am-3:30pm at Drexel University's URBN Center, with Drexel University's Arts Administration & Museum Leadership Program confirmed as our returning Hosting Sponsor. After the keynote presentation and networking lunch, participants will join interactive breakout sessions facilitated by local thought leaders from the arts and cultural community.

Each year we bring 50-75 of the most ambitious future arts leaders in Philadelphia together to generate progressive ideas, share a vision for future work, and strengthen alliances across arts industries. As a volunteer-run, nonprofit organization fiscally sponsored by the Greater Philadelphia Cultural Alliance, your support is vital to our ability to continue to engage and connect the future arts leaders of our region.

We appreciate your consideration of sponsorship at one of the following levels, or equivalent in-kind support, with corresponding benefits:

### **Community Partner: \$100**

- Logo placement on all digital event communications, sent to our mailing list of over 600
- Logo placement on our website at [ealphila.org](http://ealphila.org)
- Logo placement on day-of printed event program distributed to all attendees
- 1 social media mention on each of EAL:P's social media channels (Facebook, Twitter, Instagram)

### **Lead Sponsor: \$250**

All of the above listed benefits, in addition to:

- Logo placement on all printed materials, distributed throughout the Philadelphia region to various arts, cultural, educational, and community locations
- Acknowledgement during opening remarks at the event
- Multiple social media mentions on each of EAL:P's social media channels (Facebook, Twitter, Instagram)

### **Presenting Sponsor: \$500**

All of the above listed benefits, in addition to:

- Prominent logo placement on all print and digital materials

- Opportunity to make remarks during the opening keynote session
- Opportunity for a dedicated table with a representative on-site at the event

### **ABOUT CREATIVE CONVERSATION**

Emerging Arts Leaders: Philadelphia's annual Creative Conversation is one of hundreds of other Creative Conversations held across the country by Americans for the Arts' Emerging Leaders Network. Creative Conversation gathers community leaders nationwide to discuss local arts, culture, and creativity to generate partnerships and increased energy around the grassroots movement to elevate the arts in America during National Arts & Humanities Month in October. Past participants discussed the intersections of arts and other trades, community-centered projects, and issues of equity, inclusion and accessibility. This event furthers Americans for the Arts' mission to ensure that every American has access to the transformative power of the arts.

### **ABOUT EMERGING ARTS LEADERS: PHILADELPHIA**

Emerging Arts Leaders: Philadelphia unifies, empowers, and inspires a growing community of arts leaders emerging in Greater Philadelphia. Through professional development, networking, and collaboration we build a shared voice to advance our role in the region as the next generation of arts and culture. For more information, visit [ealphila.org](http://ealphila.org).

*Please feel free to reach out to Sarah Christy, EAL:P Treasurer, at [SarahRChristy@gmail.com](mailto:SarahRChristy@gmail.com) or 267-307-9626 with any questions.*